



**MASTERCLASS**

SIVUKA YOUTH

## **DIGITAL EMPLOYMENT SKILLS: HOW TO LAND THE JOB**

*1 Day*

*Virtual - Instructor Led*

*Digital Badge upon completion*

Attend this inspiring masterclass to learn the techniques, hacks and strategies to not only get the interview but also land the job . This class contains the secrets to a strong career strategy.

[www.sivukayouth.com](http://www.sivukayouth.com)



# OVERVIEW

A strategic and high energy class on all elements job seekers seem to struggle with the most directly from Recruitment Specialists. Learning individual strengths, skill sets and insight into the recruitment process will help job seekers or those exiting employment to market themselves effectively in the new world of work. The Masterclass covers elements that will help the audience learn techniques on how to treat themselves as a brand using digital tools.

## TOPICS COVERED

Building an Employment Brand

Defining the product:  
Exploring yourKSA (Knowledge, Skills and Abilities)

Developing your Advert: CV

Using the tools: LinkedIn, Agencies,Company Websites

Showing up: Interview Preparation

Crafting your Employment Strategy



Greatest experience I will always remember for the rest of my life. Teaches me that I'm capable of being the best I can be and reach my highest dreams if I put my mind and focus to my life in front of me. This has played a huge role in my life. Thank you very much God bless.

Kamogelo David  
Esurity Financial Services

